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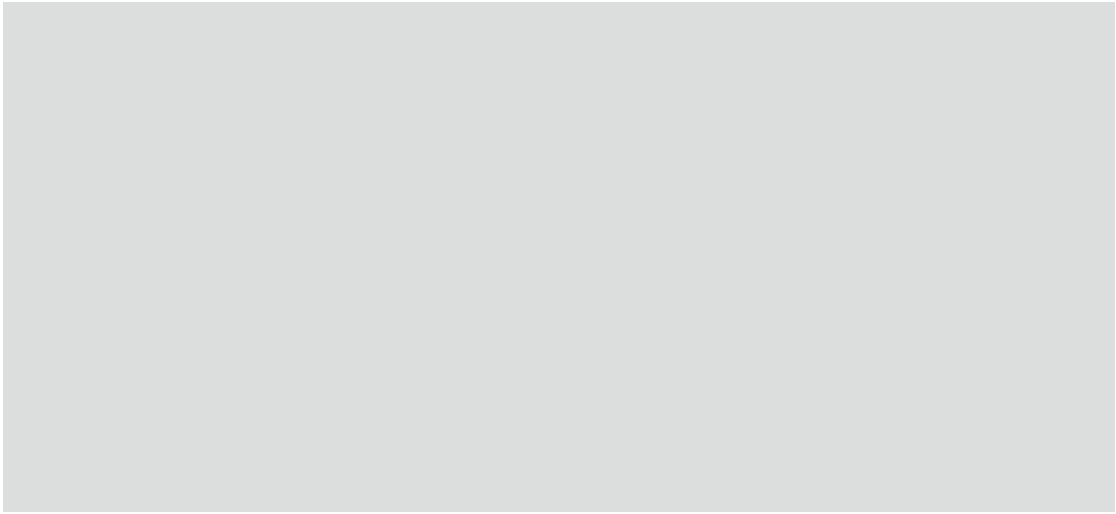
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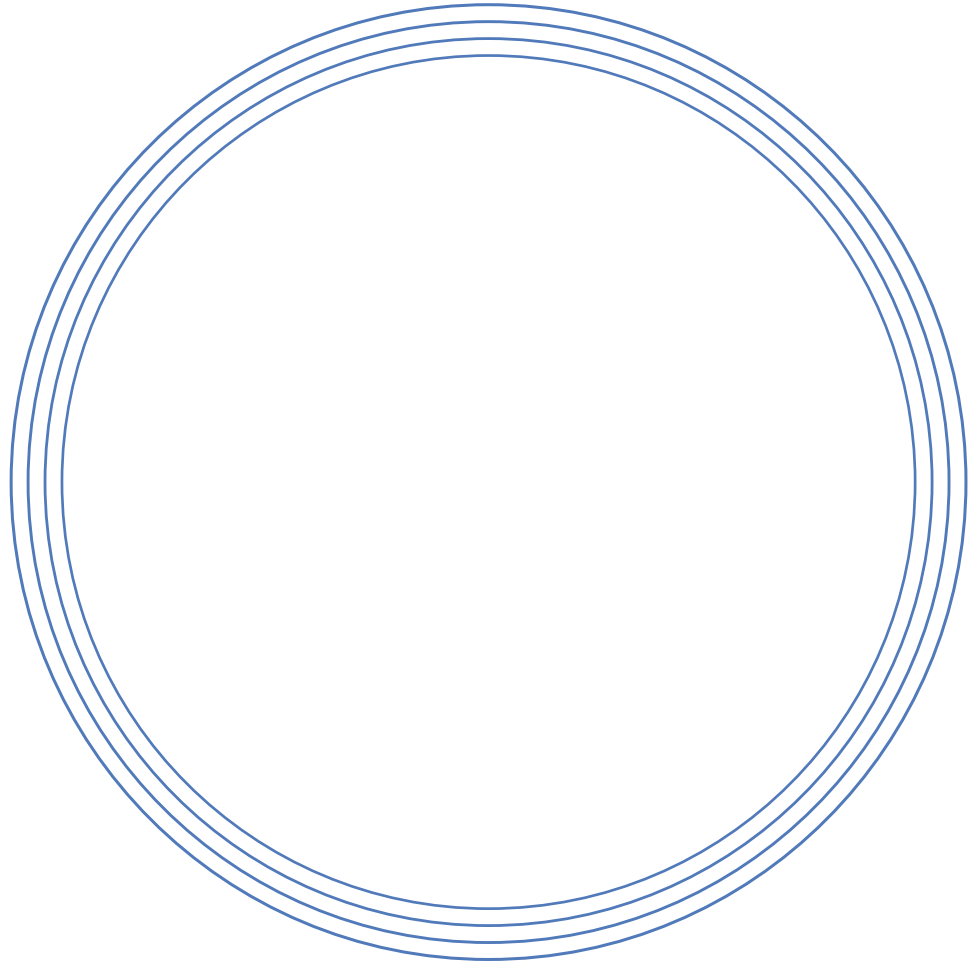
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U`a``e`W`h`S`` U`k` X`S`U`[f`f`[V`e`z` A` g`f`e`r`S`` V`[Y` W`Y`S`_` b`W`e` S`d`W`5`Z`[S`i`e` d`W`b`d`W`e`W` f`S`f`h`W`T`g`[V`[Y`e`l` X`a`d`W`Y`S`_` b`W`e` F`Z`W`9`d`W`S`f` : S`^`a`X`
f`Z`W`B`W`a`b`W`S`` V` \$`" `*` 4`W`[Y` A` k`_`b`[U`e` [U`g`V`[Y` f`Z`W`4`[d`[e` @`W`e`f`S`` V` f`Z`W`i` S`f`W`d`5`g`T`W` S`e` i` W`^`S`e` [_`b`a`d`S`` f`` S`f`[a`` S`^`
[X`S`e`f`d`g`U`f`g`d`W`U`a`` e`f`d`g`U`f`[a`` b`c`a`W`U`f`e` e`g`U`Z` S`e` 4`W`[Y`Z`E`Z`S`` Y`Z`S`[Z`[Y`Z`Z`e`b`V`W`W` d`S`[f` S`k`i` S`` V` 4`W`[Y` ?` W`f`d`a`z` A` d`W` f`S`^`
K`g`Z`a`` Y` Z`S`e` W`e`f`S`T`[e`Z`V`W` `a`` Y`Z` f`W`d`_` S`` V` e`f`S`T`W`e`f`d`S`f`W`[U` U`a`a`b`W`d`S`f`[a`` d`W`S`f`[a`` i` [f`Z` _`a`d`W`f`Z`S`` \$`" `*` d`W`S`^`W`e`f`S`f`W`
V`W`h`W`a`b`W`e` S`` V` S`d`Y`W`W` f`W`b`d`[e`W`e` [U`g`V`[Y` H`S``] W` : W` Y`V`S`i` 5`a`g`` f`c`k` 9`S`d`/W` S`` V` E`g`` S`U`f` W`f`U`z` A` d`W` f`S`^`K`g`Z`a`` Y`
Z`S`e` e`a`V` [f`e` b`c`a`V`g`U`f`e` f`a` a`d`[S`c`k` X`S`_` [W`e` f`Z`c`a`g`Y`Z` `W`S`d`k` \$`!"`" ` Z`a`g`e`W`V`W`U`a`d`S`f`[a`` U`a`_`b`S`` [W`e` S`` V` T`g`[V`[Y` _`S`f`W`d`S`^`
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f`a` T`g`[V`[Y` S` Z`S`d`_`a` [a`g`e` Z`S`T`[f`S`f` X`a`d`b`W`a`b`W` S`` V` X`g`X`[f` Y` f`Z`W`U`a`c`b`a`d`S`f`W`h`[e`[a`` a`X`^`5`d`W`S`f`W`S` b`W`d`_`S`` W`f`S`` V` e`S`W`
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b`c`a`V`g`U`f`e` a`X`U`a`_`b`S`` k` S`d`W`W`[b`a`d`f`W` f`a` _`a`d`W`f`Z`S`` #`" `*` U`a`g`` f`d`[W`e` S`` V` d`W`[a`` e` e`g`U`Z` S`e` 9`W`d`_`S`` k`i` 4`d`S`i` [f` 3`g`e`f`d`S`[f`S`i` f`Z`W`
G`` [f`W` E`f`S`f`W`e`l` 5`S`` S`V`S`i` D`g`e`e`[S`i` <S`b`S`` f`E`[Y`S`b`a`d`W` E`a`g`f`Z` =a`d`W`S`i` 5`W` f`d`S`^`3`X`[U`S` S`` V` E`a`g`f`Z` 3`X`[U`S`z`





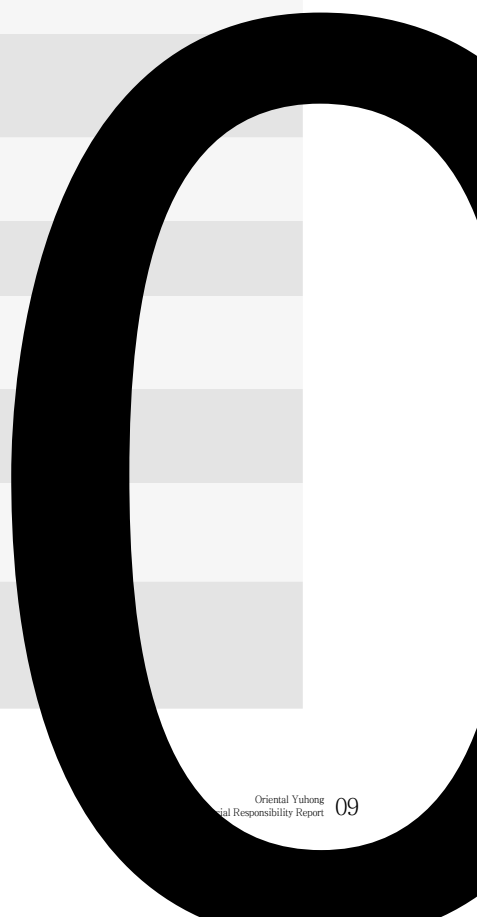
SOCIAL RESPONSIBILITY MANAGEMENT

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I WZShWxgX^w fZWTSe[U bQ U]bVé aXA dW fS^KgZa` Yf bdaWUfW fZW[fVdVéfe aX[hVéfacel W egdW f[WkI SUUgdSfWkI YW g[WkI S` V Ua_ bWVWk V[eU^egdWaX[badS` f[eegVé dWSfW i [fZ fZWUa_ bS` k SUUadV[Y fa `Si e S` V dWg`Sf[a` eZ 3` V i WZShWVW egdW fZWagfe[VW] ` ai e fZWx` S` UW abWVsf[a` I S` V _ S` SYW_ W faXA dW fS^KgZa` Y [f[VZ

I WZShWUa` f[gage`k abf[[W fZWekefW_ VaUg_ W fe aXA dW fS^KgZa` Yz 3UuadV[Y fa fZWS fWVsf[a` aXdWVhS` f`Si et fZWekefW_ e dWSfW i [fZ agdefS` VSdV abWVsf[a` e i WdVeadfWf S` V ea_ WsdVUWé i WdW[bdaHVWz` SVV[f[a` I SUUadV[Y fa fZWdWg[dW_ W fe aX`Si e S` V dWg`Sf[a` et fZWVY S_ [Sf[a` S` V SbbdaHS` bdaUWgdVé aXfZW4aSdV aX6[dWVfde S` V fZW eZSdVZa` VVdUa` XWdW UWi WdWUSdVW agfz

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n v \$" #* FZW`FZ[dV <[W_ [S` 3` `gS^5a` XWdW UW ZaefW Tk EZS` YZS[G` [fW ? WV[S 9dagb S` V <[W_ [S` Z`5S[fS` BdVé dWVSeVW fZW [ef aX` \$" #* 5Z[S 9aaV 5a_ bS` [Vé`z

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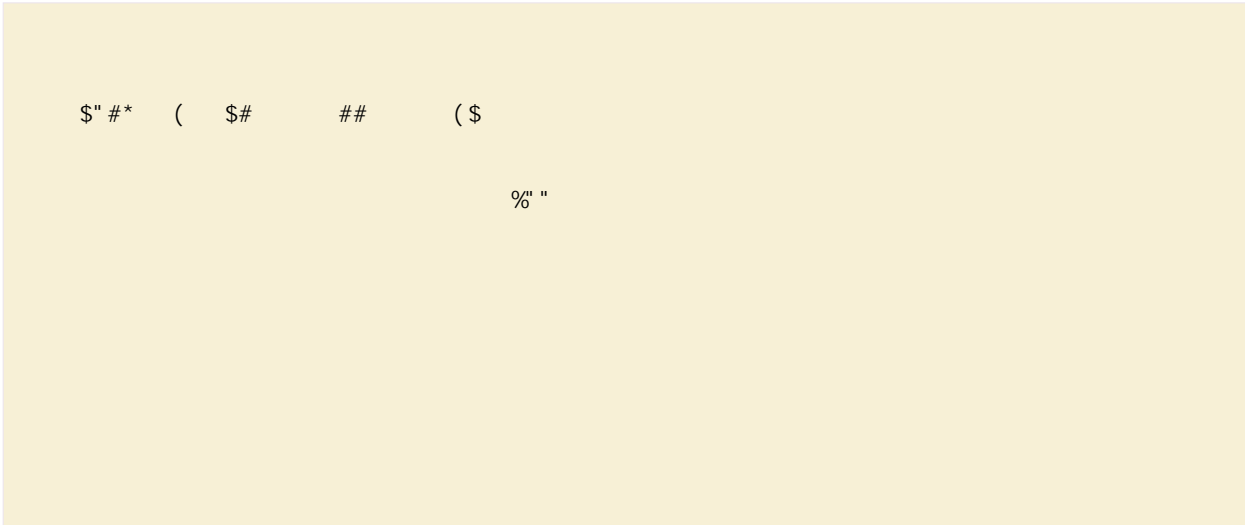


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4k h[dfgWaXbdWhW f[hWcgS f[k Ua` fca^ekefW_ S` V fZ[dvZbSdfk [ebWUf[a` S` V egbWh[e]a` _ aVW A d[W fS^KgZa` Y ZSe
SUZ [WhVW cgS f[k Ua` fca^ahWd fZWi Za`WbdaVgUf[a` bdaUWee S` V YgScS` fVWV fZWbdaVgUf[a` aXbdaVgUfe fZSf eSf[eX
Ugefa_ Wde VV_ S` Vz 8aUge[Y a` fZWfW Wf`6 We[Y` [e fZWBdW_ [eW ? SfWd[S^ [e fZW4Se[e] 5a` efdgUf[a` [e fZW=WkI
? S[fW S` UW[e fZW9gScS` fVWV A d[W fS^KgZa` Y ZSe bda_ afVW fZWUa` efdgUf[a` aXi SfWbdaaX` Y eWh[UWekefW_ S` V



/Hfi;` fWd Sf[a` S^4ge[Wee A bWdSf[a`

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;` \$" #* A d[W fS^KgZa` Y Ua` f[gWw fa h[W ahWdSe _ Sd Wf Se S` [badS` f bSd f aX[fWd Sf[a` S^e f dSfWk S` V i adj Ww

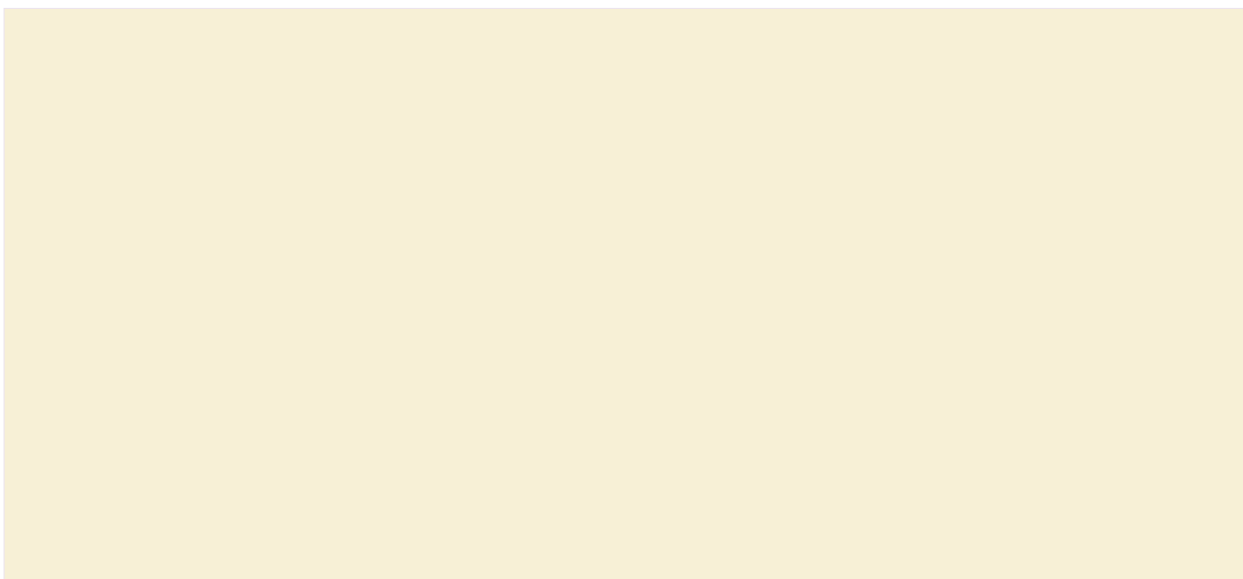
#" "

Example :

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FZW^ai [Y SdWea_ WaXfZW_ S^ad[fWd Sf[a` S^bdaWUfe g` VVdFS] W Tk A dW fS^KgZa` Y [\$" #*

@S_ WaXBdaWUf	BdaVgUfEkefW_	BdaWUf;` XgW UW
3T[V S` E fSV[g_ I ;hacK 5aSeF	EBGŽ%" # EBG3Ž%" #	4[dVie @Vef` efSV[g_ [;hacK 5aSeF
6\T agf[DS[† Sk	>a` YŽX[TWd ba kbcbk W W YVafVj f[W fi a Uafz a` WX^	+* . @ai +* . [badfe S` V Wj badfe aX7fZ[ab[S [e fS` ebadfW fZdagYZ 6 \T agf[badfZ FZVdVadW3VV[eSTSTS 6 \T agf[dS[† Sk US` TWeS[V fa TWfZW\XW[WaX7fZ[ab[Sz
@WbS^Ba] ZScS 3[badf bdaWUf	>a` YŽX[TWd ba kbcbk W W YVafVj f[W >a` YŽX[TWd ba kbcbk W W YVafVj f[W	@W Ba] ZScS [e a` WaXfZW^SdVef bdaWUfe Tg[f i [fZ fZWZWb aX 5Z[S [@SbWz
<S] SdfSŽ4S` Vg` Y Z[YZŽ ebVWW dS[† Sk bdaWUf	EBGŽ%" # I SfWŽefab efd[bl eWŽ SVZVehW i SfWbdaaXTaSd/I EBGŽ%" #	<S] SdfSŽ4S` Vg` Y Z[YZŽ ebVWW dS[† Sk i Se fZW\def bdaWUf fZSf5Z[S Z[YZŽ ebVWW dS[† Sk YaVe Y^aTS^Xba_ fZWSebWUf aXfWUZ` [US^efS` V Sd/I egchWk S` V VVe[Y` † W Y[VWd[Y Ua` efdjUf[a` † Wcglb_ W f_ S` gXUfgd[Y† S fWd[S^egbb^kI abWdSf[a` S` V_ S` SYW_ W fi fS`W f fS[[Y S` V Ua_ bdVZW e[hW VVhWab_ W fS`a` Y fZWdS[† Skz;fb^Ske S` [badfS` f VW_ a` efdSf[a` VVWUf XadbgeZ[Y 5Z[VdWdS[† SkI VebWU[S^k Z[YZŽ ebVWW dS[† SkI fa Ya Y^aTSz
<gTS E gVS` FWSUZ[Y : aebfS^	EBGŽ%" # 4BEŽ\$"\$ <E3Ž#" # 3BB B Sefa_ Wd3BB T[fg_ W da^	7XWUf[hWk [bdaHW_ W[US^eVeh[UWVhW
? S^V[hVb 3[badf fWd_ [S^	EBGŽ%" # F3Ž#" " EBGŽ%" #† F3Ž#" " f[WY gW	Fagdfef [Vgefck [e S† Ske fZWb[†Sd[Vgefck aX? S^V[hVb S` V S[dbS` W[e a` WaX_ S^adfcS^U_ VS` e Xdfagdfefe fa V\XWVW f ? S^V[hVb [eS` Vež3e fZWTg[VWdaXfZ[e bdaWUf 5Z[S b^SkW S` [badfS` f da Wfa fZWVhWab_ W f aX? S^V[hVb fagdfef [Vgefckz



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/;Hfi>WfI SfWbdcaX;` Vgefck A bWdSfWG` VWdFZWEg`

3e bdV[VW f aXfZWTaSdV aX5 Z[S 4g[V[Y I SfWbdcaX3eeau[Sfja` f A dW fS^KgZa` Y Ua` fdTgFW _ gUZ fa fZVWWhWab_ W f aXfZW[Vgefck S` V bda_ aFW fZWefS` VSdV[Sfja` aXfZW[VgefckZ FZUa` UW fdSfja` VWdWVaXVa_ Vef[U Tg[V[Y i SfWbdcaX` Y [Vgefck [e `ai f S` V fZW_ Sd] Wf Ua_ bWf[fa` [e ` a f efS` VSdV[Wz `>SdVW[Vgefck S` V e_ S^W fVbdVVe` SdW ef^fZW[Vgefck VWhWab_ W f WsfgdVez FZVdVSDW_ S` k i SfWbdcaX` Y _ S` gXUfgdVbe [5 Z[Sz 7j UWbf S XW W fVbdVVe i [fZ Z[YZ `WhW` _ aef W fVbdVVeWsfgdVe_ S^eUSW `ai fWUZ` a`aYk `WhW` S` V g` [bdaHW bdaVgUfja` fWUZ` [cgVez FZVdV SDW_ S` k XS] WbdaVgUfe S` V `a` ZefS` VSdV bdaVgUfe [fZW_ Sd] Wf S` V fZW[Vgefck ZSe agfefS` V[Y bdaT`W_ e [Ugv[Y agfVSfW S` V Wj UWee USbSUfki VleadVWk [VgefckS^Ua_ bWf[fa` f S` V W h[ca` _ W fS^bdaT`W_ eZl [fZ bai Wdg^eWZV[eU]b[W eb[ff A dW fS^KgZa` Y Ua_ bSdV [feWXfa fZW_ aef Wj UWf f [fWd Sfja` S^bWdV S` V fdV [fe TWef fa bdaWUf ZVdVZkl `gef S` V X[dUa_ bWf[fa` hWW h[ca` _ W f XdfZWf SfWbdcaX` Y [Vgefck i [fZ SUfgS^SUfja` eZ



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4k h[figWaXfWUZ` a`aYk [` ahSf[a` efdSfVYki A dW fS^KgZa` Y ZSe VefST feZWW S eU[W fXU dVéVSDJZ b`SfAd_ [fWYdSf[Y bcaVgUf dVéVSDJZ S` V VWhWab_ W fi bcaVgUf[a` fWUZ` [cgVW Sbb^USf[a` fWUZ` a`aYk[W Y[VVWd[Y fWUZ` a`aYk[fWef[Y S` V [ebWUf[a` f ahVéVSe D` 6 f S` V efdSfVY[U dVéVWhVéz;f ZSe Xad_ VW S ekefW_ D` 6 `S[dUdSX USd[Vd Ydgb` UahVd[Y ekefW_ VVé[Y` f _ SfWd[S^D` 6 f Ua` efdgUf[a` S` V e] [^eVWh[VVé[S` V [f ZSe g` VVd[S] W ` Sf[a` S^bcaVWUfe egUZ Se ` Sf[a` S^ *(% b`S` f efdSfV] VK bcaVgUf S` V efdSfWfadJZ b`S` f WUZ

E U[W fXU D VéVSDJZ B`SfAd_

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; fVd_e aXefSX Yf A dW fS^KgZa` Y Z[dW [fVd Sfja` S^fab UZW_ [US^Vj bWef Se [fe UZ[MKeU[W f[ef XadUaabWsfja` S` V bS` [Y aXfZWi Za`WeU[W f[XU S` V fWUZ` a`aY[US^VWhWab_ W f aXfZWUa_ bS` kZ 3e aX\$" #* f A dW fS^KgZa` Y ZSe Xad_ W S Z[YZZ fWUZ fS`W fe fVd_ UahWd[Y fZW[XWVe aXbdaVgUf D` 6f Sbb[USfja` fWUZ` a`aYk S` V bdaUWVe Wcglb_ W fZ; f ZSe W_ b`akW` ' SUSVW_ [US` e Xda_ 5Z[V`W3USVW_ k aX7` Y[WVd[Yf) [fVd Sfja` S^S_ age eU[W f[efef \$& VaUfadel \$\$# bVda` e i [fZ _ SefVde VVWdWZ A` WVj bWef aXA dW fS^KgZa` Y W `ake fZWE fSfW5 ag` U[^S`ai S` UWS` V \$' afZVde SdW Za` adW `FWUZ` a`aYk >VSVVde z

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; fZWSebWUf aX_ WUZS` [US^YgSdS` fWV A dW fS^KgZa` Y _ SVW` A dW fS^KgZa` Y ? S` SYW_ W f? VSegdMe Xad;` `ahSf[hW BdaWUf f` ; UW f[hVe Xad EU[W f[XU DWeg fe 7hS`gSfja` S` V ; UW f[hVe Xad DWSea` ST`WEgYYWefja` e`z; f ZSe adYS` [I W W hS`gSfja` XadeU[W UWS` V fWUZ` a`aYk SVhS` UW_ W f Si Sd/ S` V aUugbSfja` S^fVMe aXfWUZ` [US` et S` V ZSe Y[hW Si Sd/ XadbSfW f Sbb[USfja` S` V dWVSeVW bSbVdeZ A dW fS^KgZa` Y ZSe W UagcSYVW fWUZ` [US^fS`W fe fa bSdf[U]bSfW[Vj fVd S^ fS`W f Ug f[hSfja` bdaYcd_ e [Ugv[Y `@W` fWUZ` a`aY[US^E fSd f`FS`W f >VSVVd f` ? aVWl` ad] Vd S` V `E fSfW [U DWVehW FS`W fe`z; "\$" #* LZa` Y Kag[S` Y S` V I S` Y I W[i a` fZWZa` ad`@Sfja` S^FWUZ` a`aY[US^fS`W f ["\$" #) 5Z[S E] [e 5a_ bWf[fa` ~ 5Z[S 4g[f Y I SfVbbaaX` Y ; Vgefck /I SfVbbaaX` Y I ad] Vde fi A UUgbSfja` S^E] [e 5a_ bWf[fa` ` A dW fS^KgZa` Y _ SVW[`ahSfja` bdaWUf eg_ _ Sck a` UWWWhVdk _ a` fZz;` h[FW Tk A dW fS^KgZa` Y efSfW VK` ST` aXebWU[S^Xg` Urja` i SfVbbaaX` Z! ` W ` [Q> ! ` [^



FZUa_bS`k ZSe Xag` VW UcbēZxg` Uf[a` S^fMS_ f
eWf gb W_ b^kVWab[[a` Taj f SVabfVW dVSea` ST W
egYYWef[a` et S` V W UagdSYW W_ b^kWWē
Xad [` ahSf[a` z 3 f fZWeS_ Wf[W SVhaUSfW

;` SUUadVS` UWi [fZ efdSfW[U VWhWab_ W f b`S` t bdaVgUf
cgS [fkU Ua` efdgUf[a` S` V eVdh[UWdMcg[dV_ W feU A d[W fS^
KgZa` Y ZSe Ua` f[gage`k [VW f[VW UaddMeba` V[Y `Si e
S` V dWg`Sfja` e S` V V[VW f dWg`Sfack ekefW_ t [`adVd fa
_ VWf fZWdMcg[dV_ W fe aXV[VW f dVSfW bSd[Ve S` V Td` Y
dVagdJWSVhS` fSYWXd egefS[ST`WUa_ bS` k VWhWab_ W f
aXfZWUa_ bS` kZ

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5 Zd[ef[S` : SdW^

B Sg^>[VT`SV

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B5Fw fe, 3e aX6WUz%#t \$" #*† A dW fS^KgZa`Y fafS^k Sbb↑W Xad#t&# bSfW fe /((\$ bSfW fe Xad[hW fja` t &&+ bSfW fe Xad gf[†fk _ aVW† *" VVé[Y` bSfW fe fž (" bSfW fe ZShWTWw dW [efVdW /\$#%bSfW fe Xad[hW fja` t %) " bSfW fe Xadgf[†fk _ aVW†)) VVé[Y` bSfW fe fī S` V &\$# aXfZW_ SdW[fZWSbb↑USfja` bWdjaVž* afZWde SdWSbbk[Y Xad[fWd Sfja` S^bSfW fB5Fž

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;` Vgefck efS` VSd/, ;` dWUW fKVScel W fdgefW Tk [Vgefck SeeaU[Sfja` e† A dW fS^KgZa`Y bdVé[VW ahWdadbSd[U]bSfW [fZW Ua_ b[Sfja` aX&#` Sfja` S^ Vgefck efS` VSd/e

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;` A UfaTWd \$" #*† A dW fS^KgZa`Y [` ahSfja` bdaWUfe S` V bSfW fe Xad[hW fja` i WdW[UgVW [fa fZW [ef` 4W[Y \$" #* Bda_ afja` BdaWUfe Xad7_ b`akVW;` ahSfja` ž` E bWUJS^` a` ŽUgdW dgTTWd Tfg_ W i SfVbdaaXUaSf` VWhWabW Tk 4W[Y

;` ahSfja` 3bb↑USfja` 7j S_ b`Mé

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E [fgSfW [E Zg` k† 4W[Y† A dW fS^KgZa`Y 3bb↑USfja` F WUz` a`aYk 5W fWdaUUGb[Wé S` SdMS aX#† " " ž;fZSe 3bb↑USfja` F WUz` a`aYk S` V 4Se[U EgT WUf 5a_ bdVZW e[hWD` 6 6 WbSd_ W fl 5a_ ba` W f EkefW_ D` 6 S` V Bda_ afja` 6 WbSd_ W fl F WUz` a`aY [US^E gbbad E Wch[UW6 WbSd_ W fl S` V 5a_ bdVZW e[hW? S` SYW_ W f 6 WbSd_ W fž

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;` h[W aXfZWbWad_ S` UWaXVWf bcaVgUfel fZWUa_ bS` k Ua` VgUfWw bWf[W f fWUZ` a`aY[US^[] ` ahSfja` ž FZWa`ai [Y
SdWfZW_ S[Wj bWd_ W fS^fab[U bcaWUfe fZSf SdWUgdW f k VWhWab[Y S` V ZShWUa_ bWWW [\$" #* [fZWSebWUfe aX_ S[
bcaVgUfe S` V Ua` efdUfja` ekefW_ e Tk fZWUa_ bS` k,

Bda WUfe aX7j bWf_ W fS^F ab[Ue g` VVd5gcdW f 6 VhWab_ W f

DV6V6dJZ aX[_ badS` fTSe[UegTWUf, YW W6S^efS` VSdV aXi SfW6bdaaX` Y da`e

DV6V6dJZ aX[_ badS` fTSe[UegTWUf, YW W6S^efS` VSdV aXi SfW6bdaaX` Y UaSf

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4dVYW` fg` `W_ S[fW S` UW` dW6S[dkefW_

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D` 6 S` V bda_ af[a` aXUa_ ba` W fekefW_ , K[V[Y [Vgef[S^XTdUSfW daaX` Y ekefW_

Z

D` 6 S` V bda_ af[a` aXUa_ ba` W fekefW_ , ES[TSa g` VVdYdg` V W Y[WUf` Y i SfW6bdaaX` Y S` V bdaFWUf[a` ekefW_

Z

D` 6 S` V bda_ af[a` aXUa_ ba` W fekefW_ , : a` Y S` eZ[[Vaadi SfW6bdaaX` Y S` V bdaFWUf[a` ekefW_

7efST feZ_ W fS` V W6SgSf[a` aXSY[Y ekefW_

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B59%" " _aV[XW dW6[S` f[Uadbae[a` S` V i SfW6bdaaXekefW_ , XadebWUJS^bgbaeWaX[Vgef[S`i SefW SfW6fdW6f_ W f

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? adfSdekefW_ XadUa` UdW6W6S[d

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;` ? Sk \$" #* fZWdMMSeW_ VWV[Y aXA dW fS^KgZa` Y ;` fWfYW f? S` gXUfgd[Y, S @W 7dS aX? WJZS` [US^5 a` efdgUf[a` i [fZ
: affVd? S` i Se ZWV [EZS` YZS[ž>VSVVde aX9 dWV V S` V 9 dagb S` V LZW da 9 dagb g` hWfWV fi a` W bdaVgUfe aXA dW fS^
KgZa` Y, : affVd? S` LS` VdS S` V Ebs`]Vd

LS` VdS

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LS` VdS [e S` Sgfa_ Sf[U fZVd_ aZ_ Wf[Y da^bShWd;f US`

Ebs`]Vd

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A dW fS^KgZa` Y Ua` ` WUfe S` V Ua_ T[We fWUZ` a`aYkt bdaVgUfel _ S` SYW_ W f S` V eWh[UWežA` fZWTSe[e aX[Xad_ Sfl Sfa`
S` V [VgerfdS [Sfa` f [adWUfa [bdaHWW fVbde` f egc S` Sd` ef_ hWffa Sf S` fv ` f d` fR f g f See` f ` ` ft

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5D?

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A d[W fS^KgZa` Y bgf Xad SdV `b'SfXad_ k efSdfgbe` abWdSffa` S` V _ S` SYW_ W f [VWSez A` a` WZS` Vi [f [e VWhafW fa Tg[V[Y Ua_ bS` k b'SfXad_ et [U'gV[Y Z[YZŽWUW Uk Tg[V[Y aXbgT[U YgScS` fWVekefW_ [fWdSf[Y TdS` Vi D` 6† bdaVgUf[a` † aY[ef[Uet i SdVZage[Yi _ Sd] Wf : D S` V X` S` UVZ A` fZWafZWdZS` Vi [f i ad]e a` SffdSuf[a` S` V Ug f[hSf[a` aX Xa` f[WabWdSffa` Ydagb /efSdfgbe S` V bSdf Wdafi fa W egdWfZW_ fa XfZfTcdShVWk S` V ST Wfa XfZfz:f [e` af a` k S dWad_ aX _ S` SYW_ W f_ WZaVi Tgf S'ea S dWad_ aXUa` UVbfe aXfS W fz:f ZWbe SUZ [Ww'a` YZ fWd_ Ua_ T[Sf[a` aX[V[hVgS'e S` V adYS` [Sf[a` † ZWbe fZW_ Ydai faYWZWd g` VWdS] WdVeba` eT [fWb S` V eZSdWhS'gVezFZ[e [e S` WwUf[hW_ aVWVSbFW fa _ aVWd _ Sd] Wf WUa` a_ k VWhWab_ W fz



Safety responsibility

ESXWk i Z[UZ [e` WhWd _ [ad_ SffWd [e TSe[U YgSdS` fWw aX
Ua_ bS` k abWdSf[a` ž FZWUa_ bS` k ST[VWè Tk fZWi ad] [Y
bd] U[b`W`eSXWk S` V bdWhW f[a` Xdef` f USdd[Wè agf eSXWk
dWèba` e[T[fk ekefW_ f ea Se fa Sha[V S^eSXWk _ [eSVhW fgdWž
A d[W fS^KgZa` Y ZSe eVf fZWeSXWk _ S` SYW_ W f bd] U[b`WfZSf
fZWi Za`WefSXeZS^bSd[U]bSfW[eSXWk _ S` SYW_ W fž ;f YaVè
S^agf fa [bçhWeSXWk _ S` SYW_ W f ekefW_ f WèfST`eZ eSXWk
ekefW_ el adYS` [WeSXWk WgUSf[a` S` V fd] [Yf [bçhWeSXWk

ESXfk ? S`SYW_ W f E kefW_

;` SUUadVS` UWi [fZ` Sf[a` S^eSXfk _ a` [fad` Y` _ S`SYW_ W f` Si` e` S` V` dWg` Sf[a` e[A d[W fS^KgZa` Y` efdW YfZW WW` eSXfk ekefW_ Ua` efdgUf[a` f` S` V` dWh[eW S` V` [bdaHW ea_ WeSXfk _ S`SYW_ W f ekefW_ e[[U`gV[Y` ESXVBdaVgUf[a` DWeba` e[T[ffk EkefW_ f` ESXfk 7VgUSf[a` ? S`SYW_ W f E kefW_ f` ESXfk ;` ebWUf[a` ? S`SYW_ W f E kefW_ f` ESX BdaVgUf[a` DW SdV` Bg` [eZ_ W f E kefW_ f` S` V` `6S` YWdage 5ZW_ [US^ESXfk ? S`SYW_ W f E kefW_ f` WUz` f` S`ea WSTadbfW fZWeSXfk dVeba` e[T[ffkz

A d[W fS^KgZa` Y BdaVgUf[a` >aY[ef[Ue 4SeW6WfS[WW ESXfk ? S`SYW_ W f E kefW_



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7SUZ ekefW_ S` V WbSUZ bch[e]a` adUSgeW[e] fa TW_ bW_ W fWV S` V bgf [fa WbWUf [WbWk VbWScf_ W fi i ad]eZabl
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ekefW_ e S` V abWScfja` S^bchUWgdcWb S` V Sf fZWeS_ Wf_ WS_ W V fZWdWWhS` f [fW_ e aX` a` ZUa` Xad_ [fk] ea Se fa
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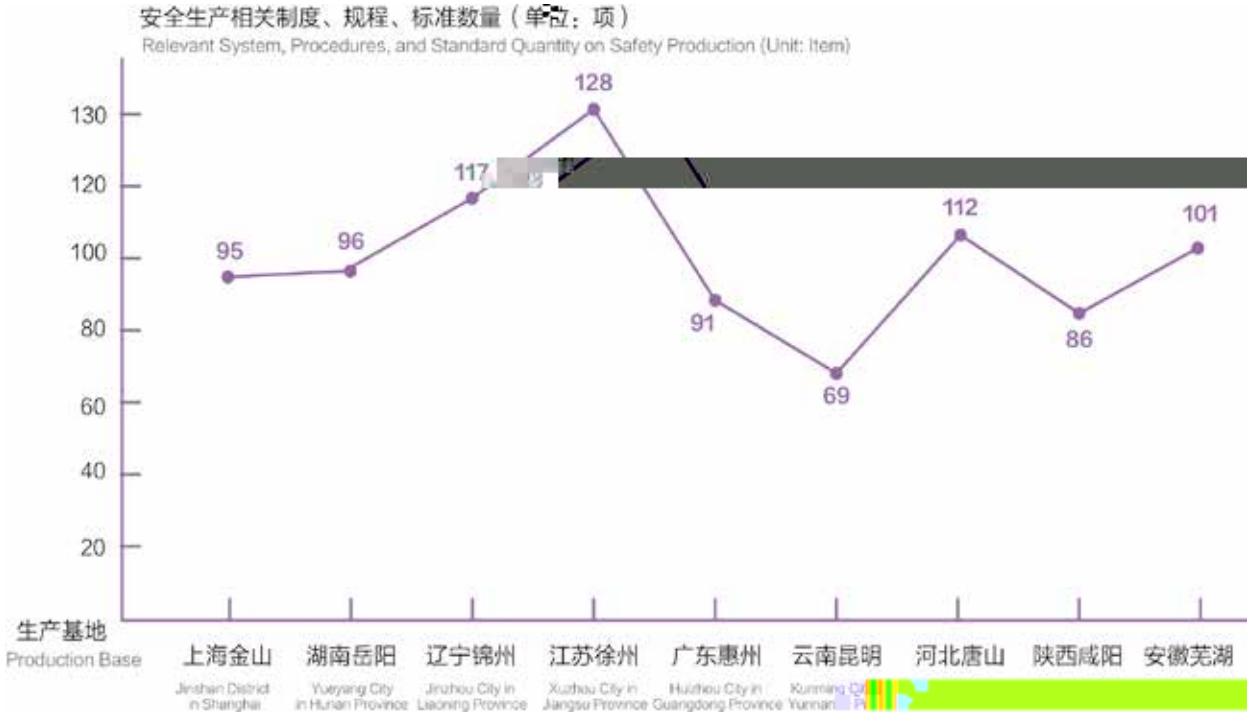
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efSXi fa W egdWfZW Xg X^ W f aXeSXWbchVgUfja` dWba` eT[fkz ; fS`ea i Za`k UScd[W agf eSXWbchVgUfja` efS` VScd[W] Sfja`
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Fa W egdWfZW Xg X^ W f aXeSXWk _ S` SYW_ W f ekefW_ i fZWUa_ bS` k ZSe eWf gb fZWebWU[XU eSXWk _ S` SYW_ W f
WbWScf_ W f [V[WdW f bchVgUfja` TSeWb S` V ScdS` YW bchWbe[e]a` S^eSXWk _ S` SYW_ W f bWba` eZ

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dWbagdWb i WbWZScdWz? W_ TWb i ad] W faYfZWdifa W egdWfZWSUa_ b[eZ_ W f aXeSXWbchVgUfja` aTWUf[hWaXfZWi Za`W
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1 Example 1:

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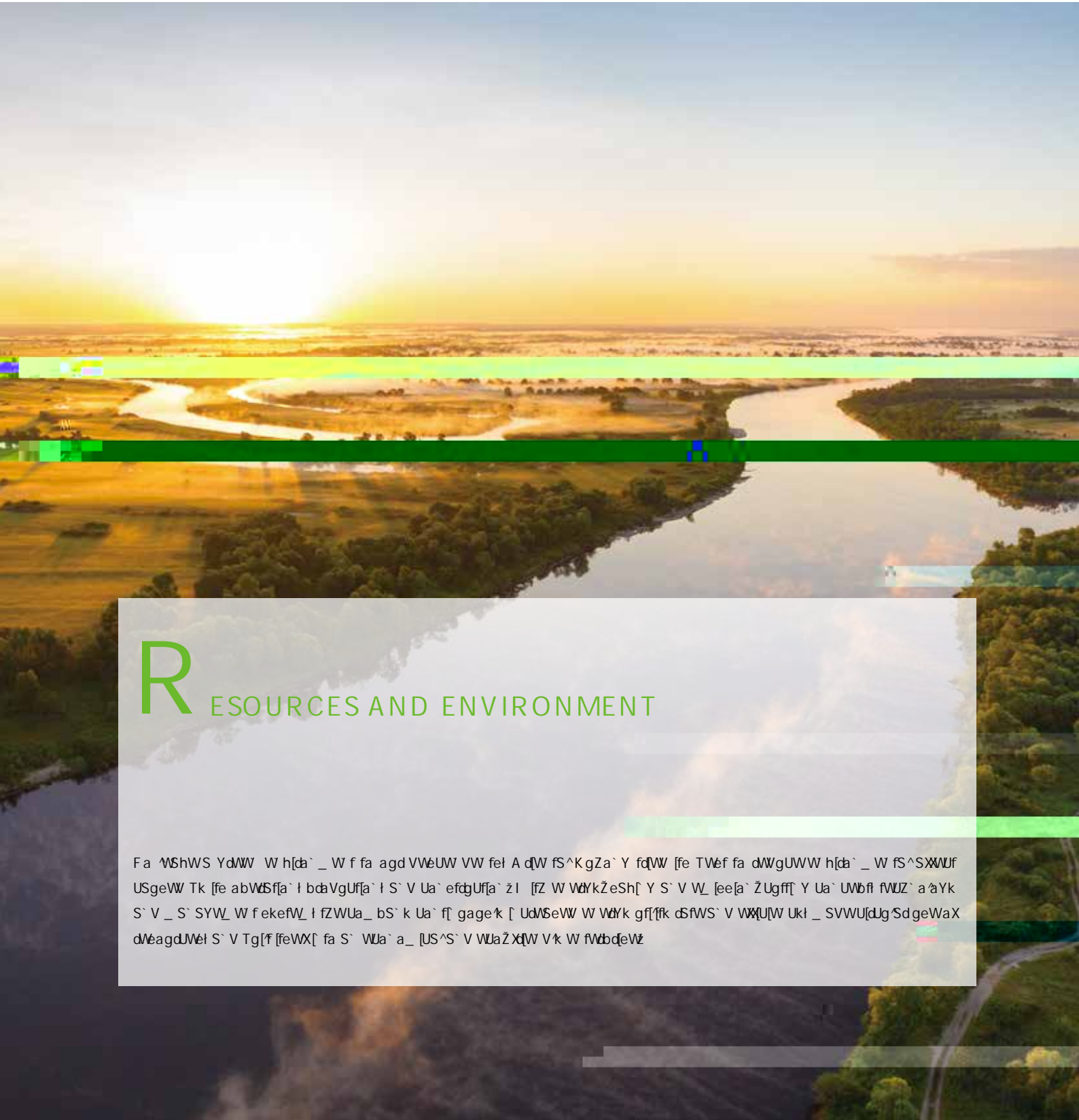
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R ESOURCES AND ENVIRONMENT

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7`h[da`_ W fS^? S`SYW_ W f3` V BWad_ S` UW

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;" \$" #*! A dW fS^kZa` Y Ua` f[gVW fa bgeZ Xad Sd/ VS[k] Sf[a` t ekefW_ Sf[Sf[a` S` V efs` VSdV] Sf[a` aXW h[da`_ W fS^`
_ S` SYW_ W f i [fZ `Yd/WV bdaVgUf[a` t ai ZUSdFa` t W h[da`_ W fS^bdaVWUf[a` Se V[dWUf[a` t XgdZVd cgS` f[k W h[da`_ W fS^`
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1 Example 1:

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fdVsf_ W fz

2 Example 2:

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i ad]eZabZ A` UWfZWe_ a] W[V[USfad [e TWai efs` VSdV bdaVgUf[a` dWgUf[a` i [TWUSd[VW agf [efs` f`k! fa W egdW
W h[da`_ W fS^bdaVWUf[a` t ZVsfZt S` V eS`Wk aXfZW` WYZTadZaaVz

3 Example 3:

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E fS` VSd/[W Ua` efdgUf[a` aXA dW fS^KgZa` Y ZSe TW WxfW Ugefa_ Wē S` V ^W fZW[Vgefckž ;fe cgS'fk efS` VSd/ i Se Ua` f[gage'k [bdahVWf S` V Yaf Z[YZ dWUaY` [fa` aXUgefa_ Wēž



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" Rainbow Whirlwind " non- cured rotary heating device

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X treme Z 45

GRACO X treme Z 45 electric waterproofing sprayer

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;fSbb Wé fa fZWebdSk aXBGt ` a` Ž UgdW i SfWbdaaX_ SfWd[S^t ba`k_ Wd_ aV]XW UW_ W fZTSeW i SfWbdaaX_ SfWd[S^t S` V T[fg_ W t WfUž FZWebdSkWd US` bch[VWe_ aafZ S` V eST`WebdSk` Y i [VfZž 5a_ bSdW i [fZ _ S` gS^ebdSk` Yf fZWebdSkWd US` [bchWfZWegdSUWUaSf` Y cgS [fk t S` V dWgUWUdSU] t TgTTW S` V dW ad] [Yž 3` V fZWSdf]U[S^Uaef eShVé &" . Ua_ bSdW fa _ S` gS^da`Wž ? VS` i Z[W fZWabWsfja` [e Ua` hW [W fZ

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Shot blasting machine

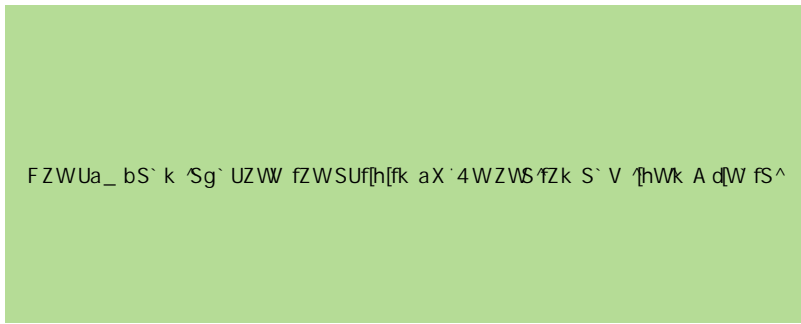
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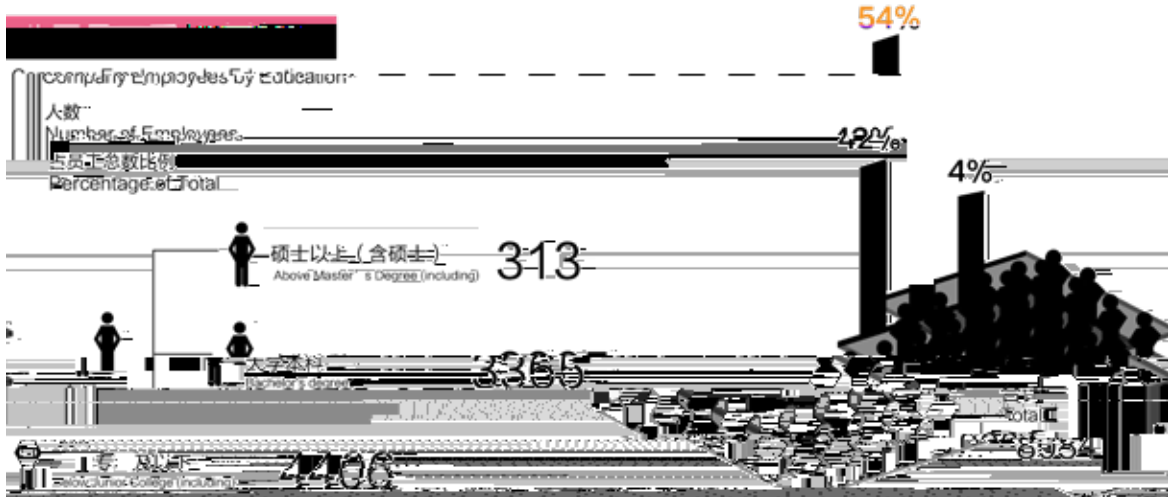
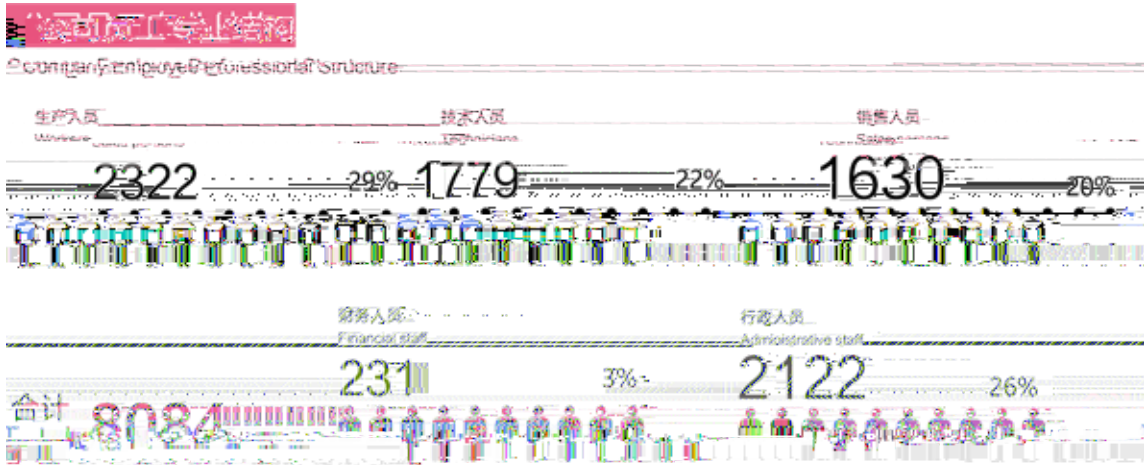
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7_ b'akVWé SdWfZW_ aef bdWUjage dVéagduVé S` V i Ws`fZ aXS` W fVébdéVé A dW fS^KgZa` Y fdVSegdVé fZW hS'gWaX [fe W_ b'akVWé Z [YZ`kz 3VZVd[Y fa fZW W fVébdéWfW Wf aX` Xad fZWUag` fckl Xad fZW eaU[Wk l Xad Ugefa_ Vde l Xad W_ b'akVWé l Xad fZ WeZSdVZa` VVde l [Ua_ T[Sfja` i [fZ fZWUa_ bS` kie VVhWab_ W fS^efSYW [Vgefdk XVSfgdVé S` V fS`W f efdgUfgdW UZSdUfVde fUel A dW fS^KgZa` Y Wj VdVW VVéde fa Wj b'adVdVhS` fl bdsUf[US^SbbdaSUZ l ebSd[Y` a VVéde fa _ S[fS[fZW`W [f_ SFWdYZfe S` V [fVéVéfe aX[fe W_ b'akVWéž` ; \$" #* l fZWUa_ bS` k UdVSVW [fVd S^S` V Wj fVd S^TadVWéž` Vée Ua_ _ g` [USfja` UZS` ` We l Z [YZ`YZfW bda fVUfja` Xad fZWdYZfe S` V [fVéVéfe aXhg^ VbST`WYdgbel S` V efdW YfZW W eVUgd fkl W h[da` _ W fS^bda fVUfja` l S` V aUUbSfja` S^ZVb`fZ _ S` SYW_ W fZ 3f fZWeS_ Wf_ W [f Tg[f S _ g fZV_ W eja` S^S` V ea fV W_ b'akVWé USdVekefW_ l _ b`W_ W fW V[hVé`XW eFSX[UW f[hWba fU[Vé l efdS [YZfW W agf S^W_ b'akVWUSdVWd VVhWab_ W f UZS` ` We l Ua` f[gagek bda` afW fZW dYdai fZ S` V VVhWab_ W fl Ua` f[gS`k [bdaVW W_ b'akVWéSf[eXUfja` l _ SVVYdVbSf VVéde fa YgSd` fWfZWdVbS f[Sfa` aX dYZfe S` V [fVéVéfe aXfZW W_ b'akVWé l dW SdVW W_ b'akVWé S` V Ua` fdTgfW fa fZW eaU[Wk i Za`VZVbSdVW`kz

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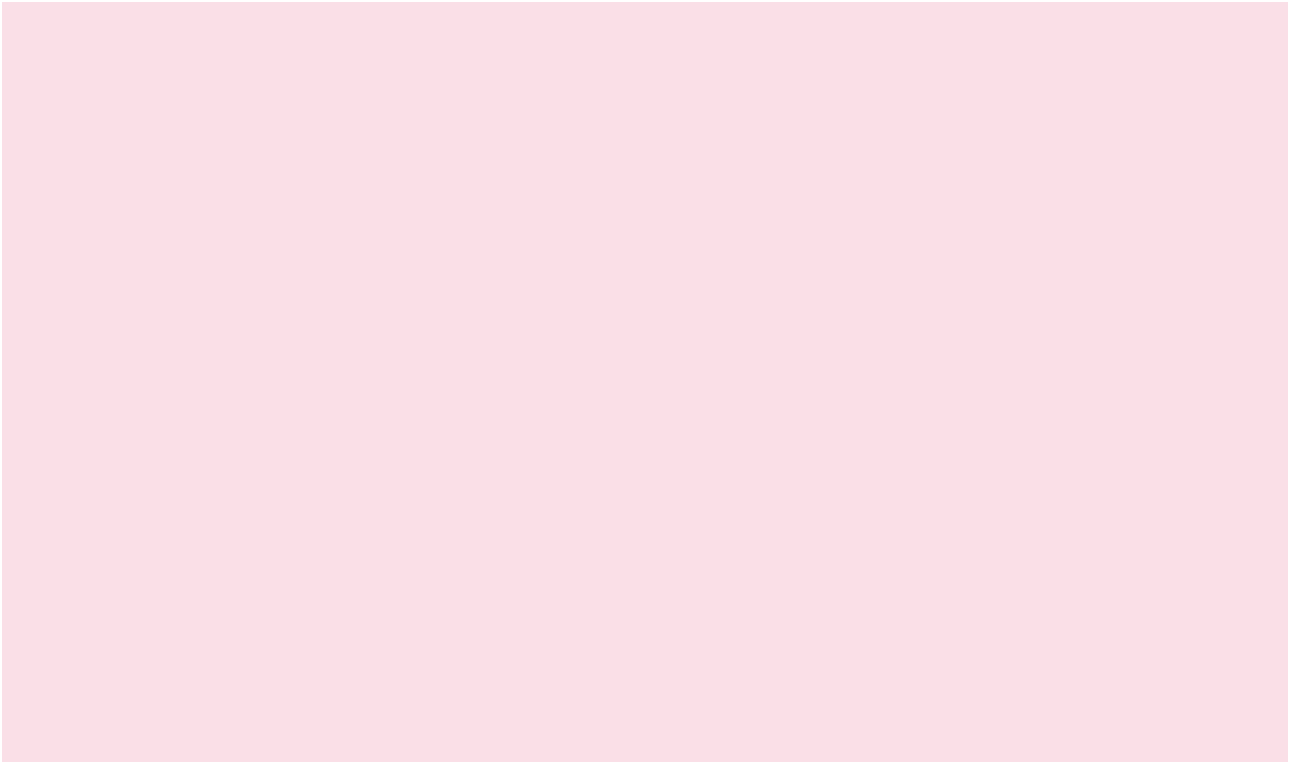
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;/fiGbZaV[Y A X>STadD [YZ fe 3` V ;` fWdWefe

FZWUa_ bS` k ZSe eWf gb FdSVWG` [a` adYS` [l Sf]a` [SUUadS` UWi [fZ dWWhS` f bcah]e]a` eZ 3f fZWeS_ Wf_ W fZWUa_ bS` k ZSe eWf gb Tge[Wve Ua_ _ [fVWVfa W UagcSYWV_ b`akWVe fa SUf[hWk bScf[U]bSfW[W fWbdeW[` ahSf]a` t Tge[Wve _ S` SYW_ W fi fa fefW fa fZWha[UWaXfZWabWbSf]a` Xa` f t W S` V dWbWUf fZWdYZfe S` V [fWdWefe aXW_ b`akWVe Sf fZW YcSeeZ daafe WhWz

FZWf dSVWG` [a` ZSe eWf gb `STadV[ebgfW_ W[Sf]a` Ua_ _ [fVWV` V `STadV[ebgfW_ W[SfadfWS_ t SVZWdW fa [fe bcaUf]UW` aXVWVb W YSYW_ W fi [fZ W_ b`akWVe fefW e fa fZWdha[UW` fZcagYZ hSc]age UZS` ` WeU S` ei Wde USdWg`k Zafi V[XUg`f S` V XaUge [eegVe aXfZWdUa` UWd z Fa fZW_ S`ad [eegVe ad bcaT`W_ e dWUWfW Tk W_ b`akWVe fZWf dSVWG` [a` SVZWdW fa fZW bca U]bWfZSf` Ua` eg`f` Y_ gefTWdWb Wf Ua_ bS[fe _ gefTWWVb f i [fZ S` V bcaUWve[Y adfWbSf_ W f_ gefZShWS dWeg`f z

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I WsdW4W Wfe 3` V 5 SdW

A dW fS^KgZa` Y fdVSe W_ b`akVWSe Se Xs_ [k _ W_ TWet Ua__ [ffW fa Tg[V[Y Xagdi WsdWUSdVekefW_ et [UgVWV `XW` See[erS` UW ZVb`fz ` eS`XWkl W fWfS[_ W f` USdW fagde[ef` Za fVSkI WUz8adVbSUZ e[Y` [XUS` fVSkI A dW fS^KgZa` Y S` Ske fdVSe fa SUZ[VhW` ahW` `a _ [ee`zA` efSXT[dZVSk adi WVV[Y VSkI fZWUa_ bS` k eW Ve fZW_ T[dZVSk Y[Xf` `W i WVV[Y Y[Xf_ a` Vk Sf fZWVsd[Vef f_ Wbaee[T`W Vgd[Y ? [VZ3gfg_ ` 8Vef[hS` fZW6dSYa` ZTaSf 8Vef[hS` Ebd[Y 8Vef[hS` V afZVd fdSV[fja` S`XVef[hS`et fZWUa_ bS` k ZaVe S`^] [Ve aXW_ b`akVWVUf[h[Ve S` V V[efdTgfVe Y[Xe- Vgd[Y fZWEbd[Y 8Vef[hS` W`hWk kVsd fZWUa_ bS` k S`eaI i [fZ Xg`^YdSffgVW Vj fW Ve [fe e[UvdWYdWVf[Ye S` V @W` KVSde Y[Xf fa fZWbSdW fe aX W_ b`akVWSe fZWUa_ bS` k Y[hVe dW SdVe fa W_ b`akVWSe i ZaeWUZ[VdW SdVSV_ [ffW fa] Wk g` [hVeb[fVez

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; \$" #* f fZWUa_ bS` k Ua` f[gVW fa ZaV Ug fgdS`S` V Sdf XWefhS`e S` V ebadfe YS_ W`f S` V USd[VW agf hSd]age] [Ve XW`ai eZ[b Sur[h]fV` i [fz efdSfW[U bSdf W`e fa bca_ afWVW_ b`akVWUd`eeZTadVWdVj UZS` YW eVf gb A dW fS`KgZa` Y EW [ad ? S` SYW_ W f 4Se] WfTS`^>VSYgW i Z[`WZSh[Y bZke[US`Vj VdU[eW efdW YfZW VW Ua_ _g` [USfja` TWfi WW W_ b`akVWw` S` V fZW`MSVWw`Z [bt S` V [b`ahW [fe fV`S_ UaZV`eja` S` V UW fd[bW`S`^XdVz



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A dW fS^KgZa` Y dWgUW S` V W_ [S`fW fZW`XUfadb i Z[UZ _ Sk USgeWaUUgbSfja` S`bekUza`aY[US^ZWS`fZ bda`T`W_ et S` V W`eFST`eZVW bae[f[hWS` V ZWS`fZk i ad] W h[da` _ W fZ A` fZWa` WZS` Vt [f [bda`hW i ad] W h[da` _ W f ZSdvi SdW`a` fZW afZVd ZS` Vt [f [bda`hW i ad] W h[da` _ W f eaXi SdWfZdagYZ ad`S` [Sfja` S`^fS` eXad` Sfja` t `VSVW`eZ[b fS` [Yt fVW_ Ua` efdjUfja` t `aT`eZ[Xi S` V USdWVd`bS`` [Yz`

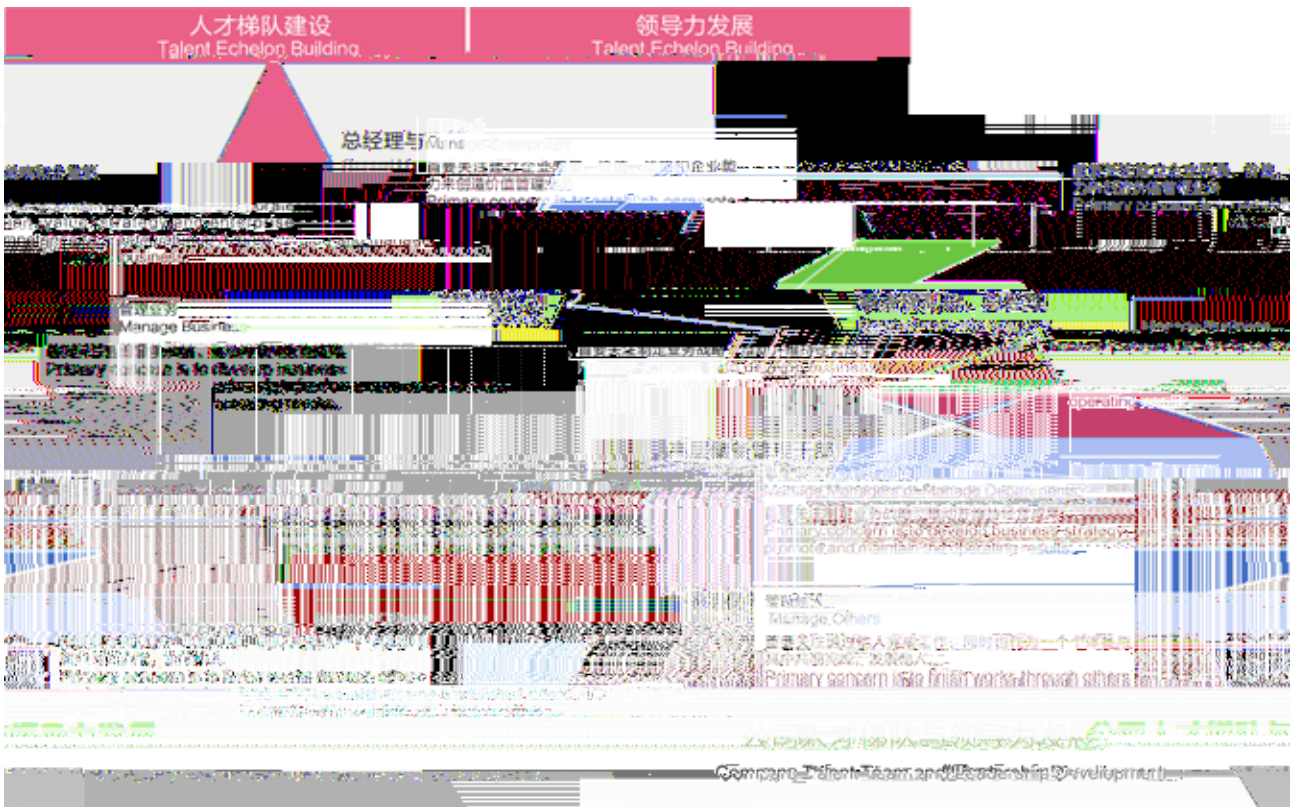
6 WhWab_ W f 3` V FdS [[Y



3VZVd[Y fa fZWUa` UVbf fZSf W_ b`akVW`e S` V W fVbdeW_ S] WUaabW`Sfja` S` V `a[f VWhWab_ W fi A dW fS^KgZa` Y efSdfe Xa_ ahVdS`^W_ b`akVWVWhWab_ W fi bda`h[VW`e abbadfg` [fk Xad W_ b`akVW`e fa XgdZVd [bda`hWfVUJ` [cgV`e S` V]` ai `WYW bda` afV`e W fVbdeWVWhWab_ W fi [fZ W_ b`akVW`e i bV`ea` S`^VWhWab_ W fi S` V Vd[hV`e W_ b`akVW`e i eWZ`hS`gW [bda`hW_ W fi [fZ W fVbdeWVWhWab_ W fZ 3 Ua` adg`^ [fVd S`^fS` [[Y ekefW_ Ua_ T [[Y` W W_ b`akVW`e i _ S` SYW_ W f USVdV`e bda`V`e[e]a` S`e S` V bSd` W`e i Se Tg[f`gbz` ;` SVV[fja` t A dW fS^KgZa` Y W`eFST`eZVW `A dW fS^KgZa` Y HaUSfja` S`^ FVUJ` [US^5a`^W`Wf fa Y[hWekefW_ Sf[U fS` [[Y fa Ua` efdjUfadbz`

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W_ b`akVW`e fa bSd[U]bSfW[aUUGbSf[a` S^ff`WS` V_ [VZ` S` V Z[YZZ`W`hW`aUUGbSf[a` S^ff`WUWd[XUSf[a` ž BdW`W`W f[S^ba`Uk
egUZ Se bS[V Za`VSk S` V UWd[XUSf[a` Wj bW eWdW_ TgdeW_ W fi [^TWY[hW fa W_ b`akVW`e i Za SdWbdWbSd[Y Xad fZW
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Example:

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建立畅通公平职业发展空间通道

FZWaQY[S^USdWdVWhWab_ W fS^bSfZ aXfZWeVtgW UWaXabWsf[a` [e bca_ aFW _ S] k fZdagYZ _ S` SYW_ W f eVtgW UW



STRIVE TO BE AN EXCELLENT CORPORATE CITIZEN

;) dWUW f kVScdA dW fS^KgZa` Y ZSe S^ Ske SVZVdW fa [fe aTVUf]hWaXVgfk Xcdfi Suf]hVWk SVhaUSfW S` V bSdfU]bSfW [bgT^U i WScdWS` V UZSdfk g` VVdS] [Yel faa] [fe XWV aXabWdSf]a` Se fZW] Wk XWV Xad dagf] WbgT^U i WScdWegbbad] S` V i ad] VW ZSd/ fa Tg[V [feWX[fa S XcdfZUSee W fVbdeWi [fZ S Z]YZ eW eWaXUadbadSfWeaUS^dVeba` e[T[ffkZ FZWUa_ bS` k ad]S` [VW dWg^Sdk g` bS[V T^aaV Va` Sf]a` t Suf]hVWk USd]W a` `eWchWU[f] W et dVgeW VdS] SYW bgT^U i WScdWSUf]h[f]Vet bdah[VWV fZWhg^ WdSTWYdagbe i [fZ XWVi SfVbdaaX` Y _ S[fW S` UW egbbad]W W h[da` _ W fS^bda fVUf]a` g` VVdS] [Yel S` V Suf]hVWk b^g` YWV [feWX[fa eaUS^bgT^U i WScdWS` V UZSdfk g` VVdS] [Ye [`a[fZS` Ve i [fZ [fe W_ b^akVWdZ

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egbbadfi W h[ca`_ W fS^bcaFWUfa` f UgfgdWbca_ af[a` f S` V eaU[S^USdMz;a U A

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>Sij [A dW fS^KgZa` Y USd[VW agf S` Surf[hfk `3`a` Y i [fZ BgT^U 4W Wf ž

>Sij [A dW fS^KgZa` Y BgT^U 4W Wf 9 dagb Surf[hWk USd[VW agf `A dW fS^KgZa` Y 3`a` Y i [fZ BgT^U I WsdW Surf[hfk i [fZ fZW[debSdWf_ Vž;f Vj fW VVW dW Sd/e fa fZWbVab`W[`aV bVab`We Za_ W S` V eW fZS` Vž_ SVVWg_ b^ Ye fa fZW_ ž

A dW fS^KgZa` Y ZSe eWf gb S eUZa`SdZ[b S` V Y[hW eTgTe[Vk fa agferS` V[Y efgVW fe S` V baadefgVW fe ž

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8da_ \$" " * i A dW fS^KgZa` Y ZSe eWf `A dW fS^KgZa` Y EUZa`SdZ[b Xad 4W[Y G` [hWd[fk aX5ZW [US^FWUZ` a`aYk` [ad/Vd fa ZWb baadefgVW fe S` V Vj UW^W f efgVW fe fa X[[eZ Ua`W^W S` V fa bda_ afWUa`W^W Vž W fWbd[eWVj UZS` YWS` V UaabWdSf[a` [fVUZ` a`aYk S` V fS`W fe ž 7hWk kVsd STagf %" efgVW fe Yaf fZWeUZa`SdZ[bž;` 3gYgef \$" #* i F[S` V[YXW Y Va` SfW D? 4 \$" " i " " fa >[k[8[def? [V^WEUZaa ž;fi Se fZWeWhW fZ eUZa`SdZ[b Y[hW fa fZWeUZaa^E [UW`F[S` V[YXW Y EUZa`SdZ[b` i Se eWf [f ZSe Va` SfW eUZa`SdZ[b fa baadefgVW fe S` V Vj UW^W f efgVW fe Xad eVhW f_ Wd [ad/Vd fa W UagcSYWfZaeWefgVW fe _ S] WSVhS` UW_ W fS` V Vj bdWe fZS`]e fa ZSdVŽi ad [Y fVdUZVdž



Conclusion

A dW fS^KgZa` Y ai` Wē S^fe Tge[Wēe egUWēe S` V bdaYdWēe fa agd f_ W fa agdUag` fckl fa fZWYW Wāge S` V eWwWēe egbbad` aXagdUgefa_ Wēe S` V fa fZWWWb USdWS` V` ahWaXagdeaU[Wkž 3↑ Ske ZSh[Y S fZS`]eY[h[Y ZWScf S` V S↑ Ske USd[Y STagf fZWbVāb WZSe TWW fZWTSe[U XWfgdWē aXfZWUg fgdWaXA dW fS^KgZa` Yl S` V S`ea fZWUd[WqS fZSf A dW fS^KgZa` Y S↑ Ske gbZa`Ve S` V W_ TdSUmē [fe bgdēg[f aXUadbaēfWeaU[S^dWēba` e[T[fkž

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